

ACADEMIC PLANNER OF RETAIL FOR CLASS X FOR 2024-25

Month	No of Working Days	Content	Teaching Pedagogy	Interdisciplinary Aspects
April 1st to 15th	7	Delivery of Goods <ul style="list-style-type: none"> • Billing Procedure • Accounting Heads • Various modes of payment during the Billing process • Various Equipment's used in Payment Process • Handling the mode of payments. 	Constructivist and Integrative Methods	Basic understanding and Competencies for Billing Personnel
April 16st to 30th	7	Delivery of Goods (Contt...) <ul style="list-style-type: none"> • Common modes of retail transport • Factors affecting modes of transport • Objective of loading and unloading • Significance of loading and unloading. 	Constructivist and Integrative Methods Practical Based	Elements of Transportations
May 1st to 15th	7	Delivery of Goods (Contt...) <ul style="list-style-type: none"> • Various delivery procedures for delivery of goods in malls, grocery shops and web-based service • Methods for packing, bagging and arranging • Labeling, marking and arranging for delivery • Process of home delivery 	Constructivist and Integrative Methods Practical Based	Delivery Procedure

May 16 st to 25 th	4	Delivery of Goods (Contt...) <ul style="list-style-type: none"> • various records and maintenance followed in retail • Law for record and maintenance method used in small shops/ grocery shops/small scale industry 	Integrative Methods Practical Based	Laws of records maintenance
25 th May to 30 th June		HOLIDAY HOMEWORK (PROJECT WORK FOR 2024-25)		
July 1 st to 15 th	7	Retail Store Operations <ul style="list-style-type: none"> • Competences required for store operations in retail knowledge • Understanding the target market • Describe the store area • Source of power and water supply • Component of store layout 	Integrative Methods Practical Based	Understanding of Store Layout
July 16 st to 31 st	7	Retail Store Operations (Contt...) <ul style="list-style-type: none"> • Design and location of the store. • identifying of store locations • selling space, merchandise space, employee space, customer space, display area, fixture arrangements • Tips for retail store design 	Integrative Methods Practical Based	Concept, Store Design
August 1 st to 15 th	7	Retail Store Operations (Contt...) <ul style="list-style-type: none"> • Competences of core areas in store procedures • Store exterior store interior customer service and merchandise management • Advertising agency public relation form marketing specialist 	Integrative Methods Practical Based	Store Procedure

		<ul style="list-style-type: none"> • Opening and closing session in retail store 		
August 16st to 31st	7	Retail Store Operations (Contt...) <ul style="list-style-type: none"> • Managing the operations and maintenance of the retail stores • product procurement and issues of product 	Integrative Methods Practical Based	Store maintenance
September 1st to 15th	7	Merchandise Planning <ul style="list-style-type: none"> • Concept of merchandise • Functions of merchandise • Planning of merchandising • Tips of merchandising • Types of general merchandise 	Integrative Methods Practical Based	Be acquainted with terms and concepts of merchandise
September 16st to 30th	7	Merchandise Planning (Contt...) <ul style="list-style-type: none"> • Roles and functions of junior merchandise • General function of merchandiser • Basic duties of merchandiser • Functions at different level 	Integrative Methods Practical Based	Role and Function of junior merchandise
October 1st to 15th	7	Merchandise Planning (Contt...) <ul style="list-style-type: none"> • Meaning, Aspects and Elements of visual merchandising • Functions, Principles and Techniques of visual merchandiser • Types of Visual Merchandising 	Integrative Methods Practical Based	Visual merchandising and display

<p>October 16st to 31st</p>	<p>7</p>	<p>Merchandise Planning (Contt...)</p> <ul style="list-style-type: none"> • duties and responsibilities of the junior merchandiser • various career opportunities in the retail Industry • employee and employer rights and responsibilities • Plan and prepare display of product • Visit to a retail store 	<p>Integrative Methods Practical Based</p>	<p>Duties and Responsibilities of Junior Merchandiser</p>
<p>November 1st to 15th</p>	<p>7</p>	<p>Security Operations and Housekeeping in Retail</p> <ul style="list-style-type: none"> • Purpose of security point in retail store • Role of security in retail store • Functions of security in retail store • Locations of security points in retail store 	<p>Integrative Methods Practical Based</p>	<p>Security points in retail store and Role and function of security personnel</p>
<p>November 16st to 30th</p>	<p>7</p>	<p>Security Operations and Housekeeping in Retail (contt...)</p> <ul style="list-style-type: none"> • Competencies and skills required for housekeeping • Procedure to handle the material • Identify and operate housekeeping equipments • Techniques of housekeeping practices and protection of material 	<p>Integrative Methods Practical Based</p>	<p>Material handling in housekeeping</p>

December 1st to 15th	7	Security Operations and Housekeeping in Retail (contt...) <ul style="list-style-type: none"> • Competencies required for housekeeping in retail operations • Area of cleanliness hygiene safety disposal of waste • Health hazards 	Integrative Methods Practical Based	Procedure in housekeeping
December 16st to 31st	7	Revision of Work		
January 1st to 15th	7	Revision of Work		
January 16st to 31st	7	Revision of Work		